

## PROGRAM SPONSORSHIP

### GEAR UP for AG HEALTH & SAFETY™

Program sponsors have the opportunity to be in front of our next generation audience by being visible in our educational presentations and all types of media and program delivery materials. The **Gear Up for Ag Health and Safety™** program reaches college Ag students, farmers, workers and families across North America. The Ag Health and Safety Alliance has the potential to reach 100,000 students and community members through educational programs, outreach activities, and social media. Our ability to reach this generation with a face to face setting also gives us the ability to learn more about how this generation makes decisions and choices related to health and safety.

**Diamond** \$200,000 or more annual investment

**Platinum:** \$100,000 – \$199,999 annual investment

**Gold:** \$50,000 – \$99,999 annual investment

**Silver:** \$25,000 – \$49,999 annual investment

**Bronze:** \$10,000 – \$24,999 annual investment

### PROGRAM SPONSORSHIP BENEFITS

|  | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE |
|--|---------|----------|------|--------|--------|
| Logo placement on Ag Health and Safety web site Event Page & Calendar  | X       | X        | X    | X      | X      |
| Name recognition in all press releases related to events   | X       | X        | X    | X      | X      |
| Logo placement on banners, which serve as backdrop at events and conferences.  | X       | X        | X    | X      |        |
| Prominent name and logo placement on all printed materials related to event (i.e. Invitation, Save the Date card)      | X       | X        | X    |        |        |
| Prominent Sponsor name recognition in all press releases related to events   | X       | X        |      |        |        |
| Most prominent name and logo placement on all printed materials related to event (i.e. Invitation, Save the Date card) | X       |          |      |        |        |

### International Sponsorship

This type of sponsorship is available to assist with the expansion of the Gear Up for Ag Health and Safety™ program beyond the United States and Canada. **Contact us to learn more.**